



Vision A collaboration and connection platform to support public interest activities



Mission

To support the spread of social values and social problem solving through solid relations with civil society and respect for public interest activities



### Core values Connection, Collaboration, Transition



# Exploring Transitions in

## Forms of Support

### \_\_\_\_\_

#### Basecamp of Public Interest Activities (2013. 11. ~ 2016. 11.)

Term 1

Solidify the foundation for public interest activities!

- Support for capacity building of organizational management
- Support for capacity building of activists
- Support for citizens' public interest activities

# Term 2

#### Support for Changemaking (2016. 11. ~ 2019. 11.)

Clarify the impact of public interest activities!

- Support for organizations' self-sufficient problem solving
- Support for growth centered on the activists' interests and desires
- Support for excavating new actors for public interest activities and societal issues

#### Term 3

A Collabortion and Connection Platform (2019. 11. ~ 2022. 11.)

Broaden the public interest activity ecosystem!

- Support for the excavation of and experimentation on civil society's public goods
- Expanding information and resources for activists' growth
- Strengthening collaboration for the growth of the civil society ecosystem

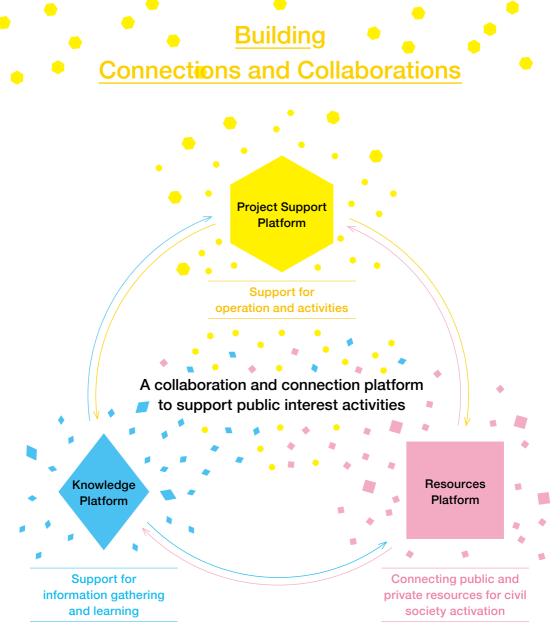


#### Seoul NPO Center

The Seoul NPO Center was founded as an entrusted agency based on Article 20 of <sup>¬</sup>The Ordinance on Advancing Public Interest Activities and Activating Civil Society of the Seoul Metropolitan Government<sub>J</sub>. The Seoul NPO Center is operated by SIMIN (https:// simin.or.kr/) under the commission of the Seoul Metropolitan Government.

#### NPO

An abbreviation for 'Non-Profit Organization' or a reference to organizations that voluntarily engage in public interest activities across society.



In order to create 'a collaboration and connection platform to support public interest activities', we work in various teams that are represented by the Project Support Platform, Knowledge Platform and Resources Platform. Each team provides support for various public interest activity-related projects to accomplish our mission.



#### **#Project Support Platform**

# We provide tools to help organizations and activists work effectively

Nonprofit startups	Public interest activity incubator
NPO tool shop	A place to discover and apply tools necessary for organizational management and projects
• Gong-gong-gong(공공공공)	A sphere for activists to make civil society public goods
NPO Consulting	A place to solve issues related to projects with experts



#### **#Knowledge Platform**

We help activists examine society through various types of informationand knowledge and apply this understanding to their activities

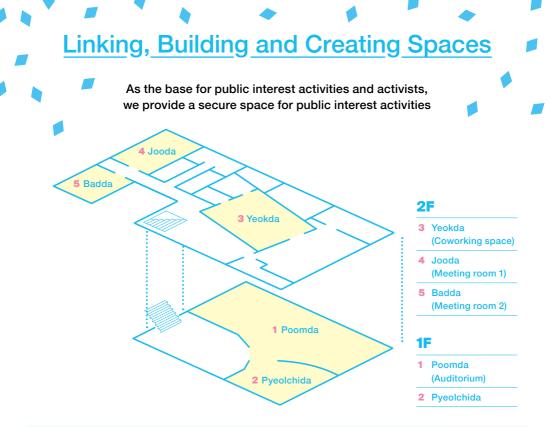
• The Strength of Activities, P.A.N.(판)	A learning platform for activists with diverse information on training. P.A.N. is an acronym for pride, act, and network
• Hwallyeok Hyangyeon(활력향연)	Research support to help activists develop their activities
NPO Archive	An archive with (1) information on the changes created by NPOs and (2) key information for public interest activities
NPO Knowledge Forum	A new stimulus for activities



#### **#Resources Platform**

We expand the landscape of support by connecting NPOs to necessary resources

• NPO Partner Fair	An NPO support and industry fair where NPOs can meet partners for collaboration
External Relations	Collaboration to solve common goals across fields
Civil Society Policy Support	Improving institutions and policies to create an environment for the activation of civil society
Communications portal	A site to connect information, resources, and people for public interest activities



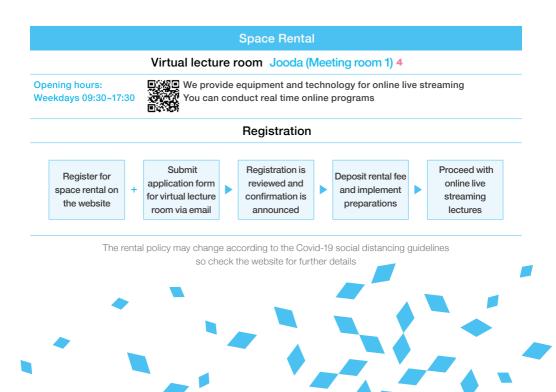
**Space Rental** 

Rental spaces are available for events, training, conferences etc. for public interest activities

	Poomda(Auditorium) 1 50~100 people Weekdays 17:00~21:00 Saturdays 10:00~17:00		Jooda (Meeting Room 1) 4 40 people		Badda (Meeting Room 2)		oom 2) 🖲
Size (Max. Capacity)					20 people		
Opening hours			Weekdays 09:30~21:00 Saturdays 10:00~17:00				
Cost (KRW)	50	0,000 per hour	40,000 per 2 hour 10,000 per hour	s (standard) (overtime)		per 2 hours (s per hour (o	tandard) vertime)
Parking		Free	parking per the renta	al policy of ea	ch space		
			Registration				
Check availabil status	ity 🕨	Submit rental registration form	Rental confirmation form is sent	Deposi rental fe		Use space af	

For further information refer to the page in the QR code

Space Guid	9	
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Open space	Galler	у
Poomda is open to all citizens during the day on weekdays to use as a meeting space		This space holds inspirational exhibitions for public interest activists We support projects that spread the word about NPO activities and inspire the public interest imagination
Research & Learning spa	се	
A study space where activists can	freely read	d and work
Coworking space		
A space where small organizations diverse forms of collaboration	and activ	ists can work securely and engage in
	Weekdays 10:00 Open space Poomda is open to all citizens during the day on weekdays to use as a meeting space Research & Learning space A study space where activists can Coworking space A space where small organizations	Poomda is open to all citizens during the day on weekdays to use as a meeting space Research & Learning space A study space where activists can freely read Coworking space A space where small organizations and activ



### Public Interest Activity Favorites



(The Strength of Activities, P.A.N.)

A learning platform for activists that support the growth of activists



The platform helps activists work with pride, act, and network (P.A.N.) by collecting and connecting activists to diverse training information



#### $\langle NPO \text{ tool shop} \rangle$

A place to discover and apply tools necessary for projects



We discover and provide programs and methods that facilitate effective workflow, (risk management, performance management, digital tools etc.) which would support an organization's operations and projects

#### <**Newsletter**>

Subscribe if you want to receive information on public interest activities



You can get information such as the Center's news, updated information necessary for public interest activities, information on NPO events and recruitment, other organizations' projects and more



#### $\langle Gong-gong-gong-gong \rangle$

A public sphere for activists to create ideas as 'public goods'

This is a space where activists can introduce ideas and build upon the ideas of other activists to create 'public goods' for civil society

### $\langle NPO Partner Fair \rangle$

A space where NPOs can find necessary resources



You can find information on organizations that have attended the NPO Partner Fair by field. You can find the various organizations that have supported or partnered with NPOs such as public organizations, intermediary organizations, training/consulting organizations, design/PR/IT organizations, legal/accounting/human resources expert organizations etc

#### **NPO** Archive



All necessary information on public interest activities and changemaking cases created by NPO to be found here



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